

Proclamation

Whereas, Pierre's Birthday Fund, a not for profit organization which raises money for non-medical services for hospitalized Bay Area children, hosts its first benefit on July 17, 2016 at 6:00 p.m., at the Oakland Aviation Museum; and

Whereas, Pierre Schreyer was hospitalized extensively before his death in October 2015 from a rare Stage 4 neuroblastoma cancer. Pierre transformed his gratitude for the non-medical services that he received into action and established the Pierre's Birthday Fund; and

Whereas, Pierre's Birthday Fund began raising money to increase the availability of art and music therapy, massages, video carts, and games, which had furnished him with respites from his life as a patient; and

Whereas, Pierre especially wanted those children hospitalized on their birthdays to receive a special present from him, and to take a moment to commemorate their lives with a personalized gift — thus, the name of the organization; and

Whereas, on what would have been Pierre's nineteenth birthday, Pierre's Birthday Fund is continuing the work he began, to make hospital stays for Bay Area children a little more fun; and

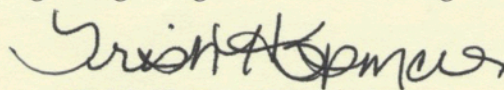
Whereas, the Pierre's Birthday Fund, a 501(c)3 organization, has already donated bingo prizes and expanded the video gaming cart program at UCSF Benioff Children's Hospital in Oakland from one cart to a fleet of four; and

Whereas, a check was presented last month to UCSF Benioff Children's Hospital in San Francisco for the inpatient massage therapy program.

Now, therefore, be it resolved, that I, Trish Herrera Spencer, Mayor of the City of Alameda, do hereby declare July 17, 2016 as

Pierre's Birthday Fund Day

and encourage others to join in recognizing this generous and thoughtful program.



Trish Herrera Spencer
Mayor